

## **Davidson K-8 PTO Board Meeting: August 17, 2021**

Location: Mandolino's

Meeting called to order at 6:15 PM.

**Board Members Present:** Carly Schiano, Rebecca Kryshalowych, Alison Graves, Shelley Suter Notte, Tara Hartman-Gud, Kendall Whitley, Andria Carnell, Lindsay McKinney, Shannon O'Geen (via Zoom), Andrea Oliver, Ellen Loncz, Kathey DeBree, Andy Puckett, Amy Lavey

**Other Members Present:** Frank Loncz

### **Approval of July Minutes**

Ellen motioned to approve the minutes of the July meeting, with Alison seconding. Minutes were approved unanimously.

### **President's Report**

#### **PTO Event Calendar**

Carly presented the 2021-22 PTO Event Calendar. Execution of many events will depend on current COVID-19 protocols and prevention measures.

- Open House: PTO will host a tent to welcome families, sell spiritwear and publicize fundraising efforts. Look for a signup genius and please volunteer to work the event.
- Cake Race: Carly asked for assistance in creating a signup for cake donations. Cakes may be dropped off at Open House on 8/23. All cakes due by 8/24.
- BooHoo/WooHoo Breakfast: Scheduled for August 31 immediately after drop-off at the McEver Field concession area. Open to all Kindergarten and First grade families this year due COVID remote learning protocols in place during 2021-21.
- New Family Fridays: First one to be held on 9/10. The goal is to build community and boost morale/engagement. Will be held behind Summit beginning around 4:30-5pm. Board members should plan to attend and wear spiritwear & name tags so we are easily identifiable to other attendees.
- Spirit Week: Board decided to move the dates for Spirit Week to October 18-22. Planning an outdoor Carnival and Movie Night for 10/22 to cap off the week.
- Christmas in Davidson (CID): Tentatively planning to secure a booth on the green to sell ornaments & spiritwear and for fundraising.

- Parents Night Out: Themed event is scheduled for February and will be hosted at Hunter House. Fundraising potential for this event.
- Charity Challenge: We will be playing JV Washam again this year.
- ArtFest: Currently working on ideas and plans for this event. Alison suggested the Hough Art Honor Society would be willing to volunteer and offer input. Discussion developed around hosting quarterly events to highlight the arts.

### **Teacher Grants**

Teacher grants were suspended this year due to PTO funding of Peak Professional Development for all DK8 staff. The Board decided to encourage parent funding for teachers' Amazon Wish Lists. Teachers have been asked to solicit donations from parents first for classroom supplies and if items remain unfunded to come to the PTO for support. PTO will publish a Parent Square message containing links to teacher wish list items.

### **Google Workspace**

Tara created users for all functional areas including: secretary, community building, marketing, fundraising, TOTP, treasurer and general user. Emails for each user will end in @davidsonpto.org. Please save all pertinent information and documents to your drive. Each functional area will have access to these files. One general folder will be created to store logos, financial forms, bylaws, etc. Tara will send passwords and more information soon.

### **New Initiatives**

- Hough Scholarships: This year, the PTO will begin offering scholarships to Hough Seniors who formerly attended DK8. The Board decided to fund both a needs based and a merit based scholarship at \$1000 each. A committee of PTO members and teachers will be created to determine the winner and award the scholarship.
- Honor Roll Breakfast: PTO will begin hosting an A/AB Honor Roll Breakfast for 6-8th graders. Parents will be invited, assuming COVID protocols allow.
- Upper School Activities: Carly is planning to get feedback and ideas from 8th grade parents. Possible ideas include establishing a National Junior Honor Society chapter, offering Odyssey of the Mind, creating Tiger Ambassadors (5-8th graders), advocating for overnight trips.

### **President Elect**

### **TOTP**

Jennifer Von Bremen and Lauren Rasor are TOTP Chairs this year. The program will be open to all K-4th graders. Kickoff date will be September 24.

### **Volunteers**

Amy asked all Board members to consider volunteer needs for your respective events this year. Please get that information to her. She will try to assist in finding families to volunteer.

### **Treasurer's Report**

Tara reported a cash balance of approximately \$26,000. We recently funded \$22,795 for the purchase of new and/or repair of existing Promethean boards. The Booster Club repaid a \$3000 loan from 2019. Based on our current budget, we will have around \$30,000 in carryover funds for 2022-23. Andy motioned to approve the 21-22 budget, with Alison seconding. Budget was unanimously approved. Tara asked that all requests for reimbursement be sent to [treasurer@davisonpto.org](mailto:treasurer@davisonpto.org).

### **Communications Report**

Andy will continue to publish the Tiger Tribune on Sunday afternoons and Shelley will manage all Parent Square communications.

### **School Spirit**

Lindsay is planning to meet and communicate with chairs of all functional areas. She is currently planning the BooHoo/WooHoo breakfast and brainstorming ideas for ArtFest.

### **Community Building**

Alison proposed the idea of sponsoring quarterly parent information sessions based on topics relevant to parents of K-8th graders. She would like to host the first session on October 1st and plans to bring in Hough Student Services colleagues to facilitate these meetings. Alison also reported that Lauren Rasor and Jennifer Von Bremen are co-chairing the Walk to School event. In addition, she plans to reach out to former Charity Challenge chairs for input on planning this event.

### **Fundraising**

Shannon and Andrea announced a three-tier fundraising campaign. Tier-one is an ongoing fundraising campaign "Our Town, Our Tigers!". Tier-two includes bi-annual events, like Spirit Week. The final tier consists of monthly events like Dine Out Nights and Dollar Days. Also, please give Shannon and Andrea any feedback on the new fundraising flyer.

## **Marketing**

Ellen reported the launch of “top 10 hits” social media (SM) campaign to drive up awareness and interest of PTO activities. Please make sure to comment or tag her SM posts to increase engagement; “likes” are not enough to accomplish this. In terms of branding, CMS has approved the use of Davidson K-8 (note the dash!) or DK8.

Ellen is in the process of creating a new PTO website on WordPress. Board members will be able to manage and edit their respective functional areas. The site will go live Monday, 8/23.

Meeting adjourned at 9:15 PM.